

## NEXT UITIC CONGRESS TO FOCUS ON SUSTAINABILITY AND INNOVATION



*The 21st edition of the UITIC Congress, which will take place from the 20th to the 22nd of September 2023 in Milan and Vigevano, will address the relation between sustainability and innovation.*

The International Union of Shoe Industry Technicians (UITIC), which is organizing the event with the support of the National Association of Italian Manufacturers of Footwear, Leather Goods and Tanning Technologies (ASSOMAC), has announced that the main topic of the congress will be "Innovation & Sustainability - Moving Towards Sustainability Through Innovation". The organization also updated the previous information on the agenda for this 21st International Technical Footwear Congress.

Visitors will be offered the option of taking part in the event one day earlier, on the 19th, with planned visits to factories and companies in the areas of Milan and Vigevano. Then, on the 20th, included in the Congress package is a visit to the Simac Tanning Tech trade fair. The International Exhibition of Machines and Technologies for Footwear, Leather Goods and Tanning

### Moving towards sustainability through innovation



Industries is due to be held from the 19th to the 21st of September at Fiera Milano Rho. At last, on the two following days, a series of conferences and networking opportunities will take place at the NH Milano Congress Centre.



## CONSOLIDATING THE RECOVERY OF THE FASHION INDUSTRY: THE SUCCESSFUL CLOSE OF MICAM, MIPEL, THEONEMILANO AND HOMI FASHION&JEWELS

*Buyer numbers are up 25% over the previous edition, and more than half of them are international*

MICAM Milano, MIPEL, TheOneMilano and HOMI Fashion&Jewels, the fashion and accessories trade fairs closing today at Fiera Milano (Rho), have been a great success. The events have intercepted the upswing in demand among Italian and, above all, international buyers, testifying to the consolidation of recovery in the industries they represent.

A total of more than **1,800 exhibitors** met with **48,276 professional visitors**, **25% more** than in the previous edition.

International buyers responded particularly well: about half of all buyers came from outside of Italy. The best performing European nations were **Germany, France, the United Kingdom, Greece and Spain**,

though excellent results were also registered from such distant lands as **South Korea, Japan and Kazakhstan**.

The trade fairs' central importance was confirmed by the presence of government representatives such as Ministers **Daniela Santanché** and **Matteo Salvini**, deputy minister **Valentino Valentini**, sub-secretaries